

Disney and ESPN Networks

January 8, 2010

E. MacRae Budill
Executive Vice President, Programming
Cablevision Systems Corporation
1111 Stewart Avenue
Bethpage, NY 11714

Re: ABC Retransmission Consent Agreement

Mac:

Thanks again for your time last week. I wanted to take this opportunity to follow-up with you regarding our conversation on retransmission consent.

For over two years now, we have tried in good faith to negotiate with Cablevision a fair exchange of value for retransmission consent for WABC/WPVI (the "Stations"). Over that time, you and others on your team have consistently stated that our Stations have no value to your company. For us, your position continues to be an untenable one, especially based on the performance of our Stations, and the fact that Cablevision uses WABC and WPVI to sell its video subscription services.

WABC-TV Channel 7 ("WABC") is #1 in your market. Not only is it the most watched television station in the New York DMA, but it is also the most watched television station in the nation. WABC leads the market in local news and has worked tirelessly with the community to make a better New York. Further, as the most watched channel on your programming line-up, WABC drives video subscriptions of the basic level of service, as well as other subscription packages for Cablevision. These are indisputable facts, and we feel that the proposal we made to you is both fair and reasonable.

Cablevision's retransmission consent agreement for WABC and WPVI, as extended, expires on March 3, 2010. We are focused on reaching a deal with Cablevision between now and March 3rd, and we are committed to devoting the necessary resources to consummate a fair deal. We will send you the necessary retransmission consent amendment within the next week for your review.

Cablevision has shown little effort to engage in good faith negotiations for retransmission consent over the past two years. I am hopeful that we will come to a successful renewal of your agreement. To be clear, we are not willing to renew your current deal beyond March 3, 2010 without completing an agreement that reflects the proper value for our Stations.

I look forward to hearing from you in the near future. If I do not hear from you within the next 2 weeks, I will follow-up accordingly.

Sincerely,

David C. Preschlack



Cc: Justin Connolly
Tom Montemagno
John Porio
Pete O'Connell
Adam Weinstein